



Midas slim script



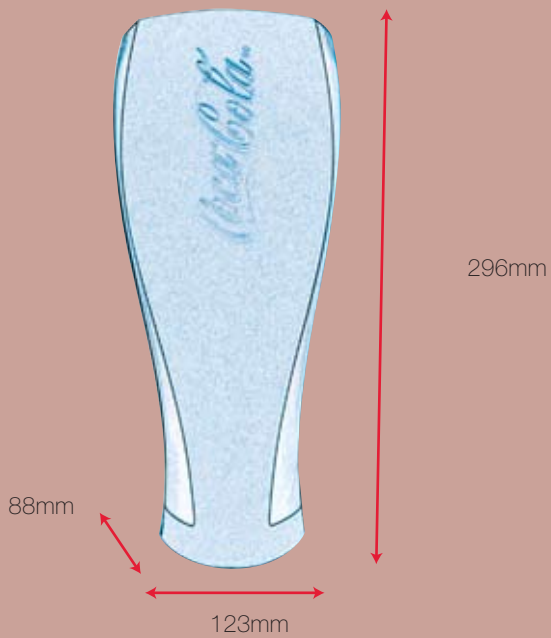
Midas from IMI Cornelius is a range of point of sale merchandisers that strengthen Coca-Cola's brand presence within the bar environment maximising impulse sales. This stunning design incorporates a distinctive dynamic ribbon utilising a futuristic construction in a high quality brushed metallic finish.

The range offers distinctive branding styles to complement varying environments; a subtle front facing Spenserian script in 3 dimensional relief and a dynamic LED display set within the iconic Coca-Cola bottle shape.

Key features:

- Durable construction - robust die cast zinc
- High quality merchandiser
- Timeless design





Electrical:

Supply: 24 volts AC (Pre wired with 2m of insulated cable)
 Side lighting: Red LED's

Material:

Front: Zinc, nickel plated, satin chrome plated
 Side lenses: Polycarbonate
 Rear: ABS with metallic fleck, textured finish

Fixing:

CCE standard issue bar clamp (Wunderbar hand bar valve clamp)

Compliance to Standards and Legislation
 Compliance with UK legislation, design conforms to counter display norms.

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