



# Midas grande GE

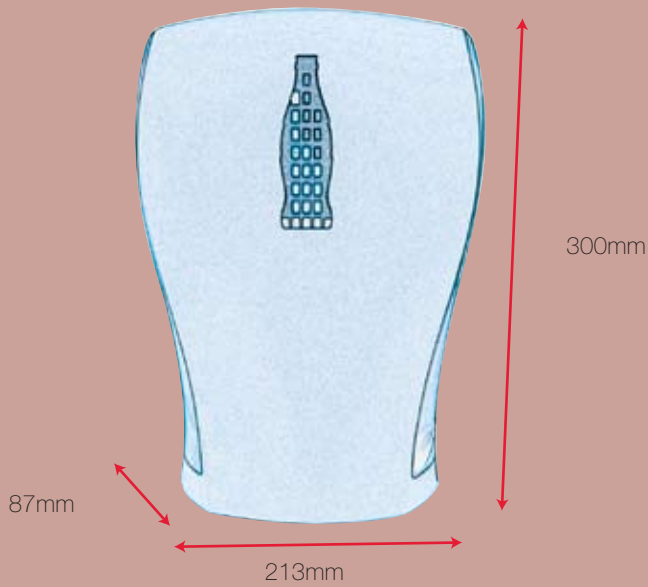
Midas from IMI Cornelius is a range of point of sale merchandisers that strengthen Coca-Cola's brand presence within the bar environment maximising impulse sales. This stunning design incorporates a distinctive LED graphic equalizer utilising a futuristic construction in a high quality brushed metallic finish.

The range offers distinctive branding styles to complement varying environments; a subtle front facing Spenserian script in 3 dimensional relief and a dynamic LED display set within the iconic Coca-Cola bottle shape.

Key features:

- Durable construction - robust die cast zinc
- High quality merchandiser
- Timeless design
- Long life LED illumination





**Electrical:**

Supply: 24 volts AC (Pre wired with 2m of insulated cable)  
 Side lighting: Red LED's  
 Front light: Red LED's

**Fixing:**

OCE standard issue bar clamp (Wunderbar hand bar valve clamp)

**Material:**

Front: Zinc, nickel plated, satin chrome plated  
 Side lenses: Polycarbonate  
 Front lens: Polycarbonate  
 Rear: ABS with metallic fleck, textured finish

Compliance to Standards and Legislation  
 Compliance with UK legislation, design conforms to counter display norms.

IMI Cornelius reserves the right to modify the details in the publication as product and specifications are updated and improved. All data contained in this literature is correct at time of print. To ensure technical data is accurate please contact IMI Cornelius prior to placing your order.

